"College doesn't cost-it pays." Ultimately, some post-secondary education/training (not necessarily a four-year degree) will enable the graduate to earn more money (\$400,000-\$750,000) over the course of a life-time of work than a person with no college or vocational training. Initially though, college costs a lot!

| INSTITUTION | TUITION/ FEES <br> BOOKS | ROOMI <br> BOARD | 1 YEAR* | 4 YEAR** |
| :--- | :--- | :--- | :--- | :--- |
| Private four-year <br> college | $\$ 14,200$ | $\$ 3,400$ | $\$ 19,100$ | $\$ 76,400$ |
| Public four-year <br> college | $\$ 4,400$ | $\$ 3,400$ | $\$ 9,300$ | $\$ 37,200$ |
| Two-year <br> community <br> college | $\$ 1,350$ | N/A | $\$ 1,850^{* * *}$ | N/A |

* 1-year cost includes \$1,500 for personnel expenses.
** 4-year cost does not include 4-7\% per year average inflationary cost increase.
*** Student living at home requires less money for personal living expenses.
Three paths to a Business Administration degree from the University of Missouri:

| Ashley | Jacob | Paul |
| :---: | :---: | :---: |
| Graduated from high school in 2001 | Graduated from high school in 2001 | (A+ participant) Graduated from high school in 2001 |
| Attended the University of | Attended Longview | Attended Longview |
| Missouri for four years | Community College for two years | Community College for two years |
| Graduated in 2005 with a |  |  |
| BS in Business | Transferred to University | Transferred to University |
| Administration | of Missouri. Graduated in 2005 with a BS in | of Missouri. Graduated in 2005 with a BS in |
| University of Missouri | Business Administration | Business Administration |
|  | Longview (2 yrs) Cost: $\$ 3,700$ | Longview (2 yrs) Cost: \$1,00 |
|  | University of Missouri (2 yrs.) Cost: \$18,600 | University of Missouri (2 yrs) Cost: \$18,600 |
| Total Cost: \$37,200 | Total Cost: \$22,300 | Total Cost: \$19,600 |

All three degrees read exactly the same, were printed on the same quality of paper, using the same quality of ink, and were awarded in the same simulated black leather diploma jacket. There was a difference: Paul's diploma cost \$2,700 less than Jacob's and \$17,600 less than Ashley's.

